

Agency Activity Inventory
by Agency
Appropriation Period: FY 2007-08

Agency: P28 - Department of Parks, Recreation & Tourism **Functional Group:** Legislative,
 Executive &
 Administrative

1266 Administration - Executive Office - Tourism

Directorate, Internal Audits, Human Resources. Code Section 51-1-10 - 51-1-310

FY 2007-08

Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$570,126	\$570,126	\$0	\$0	\$0	\$0	5.50

Expected Results:

Promoting tourism and supporting the expansion and continued growth of the tourism industry, agency leaders play a key role in accomplishing the Governor's objective of increasing personal income of South Carolinians. Through PRT's Tourism-based Community and Economic Development efforts, it is also able to extend the benefits of tourism to all areas of the state and to assist rural and lesser-developed communities in generating economic activity. Through State Park Service locations visitors are given the opportunity to experience the diverse natural and cultural resources that project the essence of S C. PRT will continue to recruit, hire, train, and promote employees who strive to meet the goals and mission of the agency. PRT will maintain a diverse staff that is knowledgeable and comfortable with differences that exist between themselves and their customers in terms of race, sex, culture and beliefs. PRT works to ensure a safe working environment for staff which lowers the cost of insurance, injury related expenses and lost time for employees.

Outcome Measures:

In 2006, a Tourism Action Plan for SC recommended a state-wide product development plan establishing distinctive Tourism Destination Areas (TDA), coastal and inland. Travel & Tourism generates 11% of state employment and over \$1 billion in state and local tax revenues, a ratio of \$2.50 in tax revenues to \$1 in public costs related to travel and tourism. In FY07-08 and FY08-09, Tourism Concept Plans, blueprints for future tourism product development, will be developed for eight TDAs across the state. From Oct 05 to Sept 06, PRT filled 116 positions and 1,756 applications were processed. From Oct 05 to Sept 06, PRT provided 287 man hours of training for staff and conducted a leadership program named S.O.A.R. (Strengthening Our Abilities and Resources) to enhance and develop leadership skills in current employees. Worker's Compensation Policy premiums paid to the State Accident Fund have significantly decreased in the year 2007.

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Finance & Technology Services. Code Section 51-1-10 - 51-1-310

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Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$1,411,542	\$1,406,542	\$0	\$0	\$0	\$5,000	10.00

Expected Results:

Provide support services and strategic performance analysis and improvements in order to increase the effectiveness and efficiency of activities which further the agency's mission to improve the economic well-being and quality of life in South Carolina.

Outcome Measures:

Track financial and organizational performance measures for annual accountability processes for the state legislature and Governor's Office, cost efficiencies, effective implementation of programs, and alignment of support services with providing agency services to citizens.

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Functional Group: Legislative,
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1268 Public Relations & Information - Tourism

The Executive Communications portion of PRI uses a comprehensive program to create meaningful information exchange with external stakeholders that improves understanding of agency activities and services. Public Relations uses a comprehensive and proactive publicity program to support and extend the sales and marketing messages about South Carolina as a preferred travel destination. Code Section 51-1-10 - 51-1-310

FY 2007-08

Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$140,671	\$140,671	\$0	\$0	\$0	\$0	2.50

Expected Results:

The team expects to generate more than \$2 million in positive publicity in FY 07-08 for South Carolina as a tourism destination and for SCPRT as an important government service, and to strengthen communications and partnerships with the industry through joint press trips, the Governor's Conference on Tourism and Travel, public speeches and an annual Public Relations Seminar.

Outcome Measures:

In FY 06-07, the team generated about \$2 million in coverage for South Carolina destinations and for SCPRT as a public service. The coverage resulted from 82 press releases, 142 press conferences and media interviews and 211 photography requests. Additionally, the team provided support for the rest of the agency by fulfilling 150 requests for proofing, editing and writing projects. And it provided meaningful information exchange with

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partners in more than 10 e-newsletters, a variety of public speeches, and forums at the Governor's Conference on Tourism and Travel and annual Public Relations Seminar.

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1269 State Parks--Central Support

Central Park Operations focus on providing standards, guidelines and assistance to field operations in the areas of budgeting, resource management, interpretation, training, strategies, and management activities. This includes Construction & Maintenance, Central Service & Supply. Code Sections 51-1-10 - 51-3-160 and 51-7-10 - 51-7-110

FY 2007-08

Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$2,344,751	\$2,344,751	\$0	\$0	\$0	\$0	35.00

Expected Results:

Responsibility for the management, protection and promotion of some of South Carolina's most treasured resources. Strategies and management activities are defined that provide a road map for the fulfillment of the Park Service's mission. More importantly, all activities are fostered through the basic principles of "Stewardship and Service.

Outcome Measures:

Projects include the renovation of the historic Paris Mtn. Bathhouse into a visitors center for public use. Habitat restoration efforts included over 950 acres of prescribed burns to manage Red-Cockaded Woodpecker habitats. Restoration efforts have also been accomplished on several structures listed on the National Register to bring them up to Dept. of Interior standards.

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Functional Group: Legislative,
Executive &
Administrative

1270 State Parks--Field Operations

The Park Service manages and protects more than 80,000 acres of South Carolina's natural and cultural resources, which range from deep mountain wilderness and old-growth forests, to plantation homes, battlefields, waterfronts and wetlands. The state park system includes 46 operational parks and eight historic properties. State parks, and the state overall, have a solid foundation on which to build the future of South Carolina. Through state parks, South Carolina can: enhance and build a park

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system that is representative of the state's intrinsic character; improve a recreational and educational framework that already serves upwards of 9 million visitors annually; stimulate new economic development initiatives through tourism; and project South Carolina's singular quality of life. Code Sections 51-1-10 - 51-3-160 and 51-7-10 - 51-7-110

FY 2007-08

Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$24,791,611	\$6,315,859	\$0	\$0	\$0	\$18,475,752	311.92

Expected Results:

South Carolina state parks are valued on multiple scales. They encompass a variety of physical attributes, host a number of recreational and educational activities, and touch a meaningful experience for many visitors. Parks are defined by both objective and subjective criteria — from plant species, carrying capacities and attendance figures, to scenic quality, historic and cultural value, and general ambiance. Under the best circumstances, South Carolina's state parks draw from their natural and cultural/historic surroundings to help shape and define visitor experiences. From recreation activities, interpretive themes, accommodations and amenities, outstanding properties take their cue from their environment and invite visitors to experience the natural and cultural resources in multiple ways.

Outcome Measures:

The State Park Service for the first time in history generated over 20 million dollars in revenues. Attendance and occupancies were also up. Total Revenue's were up 8.4 % over last year. Occupancy rates for cabins were up 5% from last year. Occupancy Rates for camping were up 6%, Admissions revenues were up 10% over last year. The most recent USC survey indicated that 96% of visitors were somewhat or very satisfied with their visit to a state park in 2006. A strong indication that citizens and visitors enjoy and utilize their parks. Efforts to protect existing properties during the past year include partnerships with various groups that protected valuable properties for public access, including over 300 acres of new property at Jones Gap, and the addition of 18 acres at Caesars Head that protects and provides public access to one of the state's most used trail systems.

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1271 Interpretive & Resource Management

The Resource Management and Interpretive Services program provides technical assistance to the over 80,000 acres of park lands ensuring the public benefit of the natural and cultural resources of the state. In addition, it provides interpretation of these resources through interpretive programs and services to the general public, as well as the Discover Carolina program, a curriculum based educational program at selected natural and cultural state park sites. Code Section 51-1-10 - 51-3-160 and 51-7-10 - 51-7-110

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Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$663,068	\$399,566	\$0	\$0	\$0	\$263,502	10.00

Expected Results:

Provides park visitors with interpretive learning opportunities and enlightens park visitors on the significance and importance of South Carolina's natural and cultural resources, while protecting and enhancing the natural and cultural resources of the state. In addition, the Discover Carolina educational program provides educational opportunities that surpass the traditional learning experience.

Outcome Measures:

During the past year the Park Service worked with Clemson University to measure the satisfaction of family interpretive programs. The results were an impressive overall satisfaction rating of 9.3 out of 10. The Discover Carolina program continues to educate S.C.'s children. Overall attendance grew 18% despite gas prices and limited field trips for schools. Family programs also grew 10% over last year with over 356k individuals attending a family program.

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1272 Recreation & Grants

This program provides technical assistance to communities on a wide range of parks and recreation issues including conceptual planning, facility management, and grant needs. This program also administers three grant programs. The LWCF is a competitive, federal grant program for either land acquisition or facility development for public outdoor recreation. RTP is a competitive, federal grant program for the construction of recreational trails. PARD is a state funded, noncompetitive grant program available to governmental entities within each county for the development of new indoor or outdoor public recreational facilities or renovation to existing facilities. Code Sections 51-11-10 - 51-11-60 and 51-15-10-51-15-540 and 51-23-10 - 51-23-40

FY 2007-08

Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$10,094,335	\$204,255	\$2,325,080	\$6,000,000	\$0	\$1,565,000	3.00

Expected Results:

Each of the grant programs require project completion within a specific time frame or funds will be reverted. Each grant must follow strict financial and construction guidelines. It is the responsibility of the recreation and grant staff to ensure project completion within the time frame while also ensuring that each project complies with all federal and state regulations and guidelines.

Outcome Measures:

The Recreational Trails Program (RTP) awarded 11 grants totaling \$0.7M in federal funds. The Parks and

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Recreation Development Fund (PARF) approved 131 projects and allocated \$1.4M. The Land and Water Conservation Fund (LWCF) awarded 3 projects totaling \$0.4M in federal funds.

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1273 Engineering & Planning

The Engineering Section manages the agency's permanent improvement program. This includes preparation of permit applications, and preparation of engineering and construction plans and design specifications, and construction oversight for all permanent improvement projects within the agency (state park facilities, Heritage Corridor and welcome centers). The Planning Section assesses needs, issues and public opinion on parks and recreation topics, develops statewide and regional planning studies such as the State Trails Plan, SCORP, nature based initiatives, FERC relicensing, and undertakes state and local park master planning and feasibility studies. Code Sections 51-1-10 - 51-3-160 and 51-7-10 - 51-7-110

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$657,028	\$657,028	\$0	\$0	\$0	\$0	8.00

Expected Results:

Staff must plan, design and manage permanent improvement projects for code compliance to insure public health and safety. Staff works with representatives of a wide variety of agencies and organizations to provide technical assistance in conceptual park designs and with planning, conservation, outdoor recreation, and nature based tourism efforts around the state.

Outcome Measures:

In FY06-07, staff managed 21 completed projects valued at \$12.4M, 8 projects under construction valued at \$0.7M, 15 projects in the design phase valued at \$6.2M, and 5 new projects with an established value of \$1.1M.

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1274 Media Placement & Productions

PRT develops and implements an annual, multi-faceted marketing plan that promotes the state's cultural, natural, and man-made tourism resources for the purpose of attracting visitors to the state, including implementation of the state's branding advertising campaign. Code Section 51-1-10 - 51-1-310

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Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$16,750,499	\$9,250,499	\$0	\$7,500,000	\$0	\$0	0.00

Expected Results:

Advertising production and placement works to create consumer awareness of SC as a travel destination while generating a return on investment for state dollars spent to increase travel and tourism in SC.

Outcome Measures:

One in four (24%) targeted households east of the Mississippi that recalled SCPRT's 2006 general domestic leisure ads visited South Carolina in 2006, making them more than twice as likely to visit as those who had not seen ads (11%). They were also more than twice as likely to take multiple trips to South Carolina in a given year (10% vs. 3%). One in three (36%) targeted households east of the Mississippi that recalled SCPRT's 2006 golf ads visited South Carolina in 2006, making them twice as likely to visit as those who hadn't seen ads (18%).

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1275 Tourism Partnership Fund

The Tourism Sales & Marketing area provides financial and marketing assistance to eligible in-state, non-profit tourism entities through the Tourism Partnership Fund (formerly the Tourism Marketing Partnership Program - TMPP). The purpose of the activity is the creation and implementation of projects designed to stimulate and expand the travel and tourism industry within the state by helping local communities strengthen their economy through tourism partnerships. Code Section 51-1-10 - 51-1-310

FY 2007-08

Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$4,864,509	\$2,364,509	\$0	\$2,500,000	\$0	\$0	2.00

Expected Results:

In FY07-08, the Tourism Partnership Fund awarded 77 grants allocated at over \$4.5M. As matching grants, this allows for a minimum of \$9M in marketing expenditures that will help promote the state to out-of-state visitors. The financial and marketing assistance provided by TPF will aid in the development of effective tourism promotion products at the local level in a way that positions South Carolina as a preferred travel destination and increases the economic impact of the tourism industry in the local community.

Outcome Measures:

The funding level for 2006/07 was \$3.4 million. This represents a 17% increase over the previous fiscal year.

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1276 Marketing & Sales

This service area is responsible for implementing agency policy and programs related to the development of South Carolina's domestic and international tourism marketing programs, including implementation of the state's branding advertising campaign. Group tour operators and leaders can find details about attractions, accommodations and restaurants, plus contact information for South Carolina's tourism regions. Code Section 51-1-10 - 51-1-310

FY 2007-08

Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$1,087,277	\$1,087,277	\$0	\$0	\$0	\$0	15.00

Expected Results:

Works to promote the state's tourism destinations and raise revenue through cooperative advertising, group tours, and the annual vacation guide.

Outcome Measures:

Cooperative advertising sales in 2007 generated \$709,250 in revenue for PRT. Travel Guide advertising sales in 2007 generated \$472,771 in revenue for PRT. These revenues were used to purchase more advertising for the state's branding advertising campaign. The leads from inquiries generated by the state's branding advertising campaign total over 110,000 year-to-date (Jan-Jun 2007).

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1277 Welcome Centers

Visitor Services is the primary activity of the South Carolina Welcome Center Program within the area of Tourism Sales & Marketing. The Welcome Center activity exists to increase travel expenditures and expand economic development within the state's tourism industry. The centers offer services that simplify the travel experience for visitors and encourage them to stay longer and spend more money in the state. Code Section 51-1-10 - 51-1-310

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Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$2,423,658	\$2,423,658	\$0	\$0	\$0	\$0	42.00

Expected Results:

Travel counselors in the state's nine Welcome Centers provide travel information; distribute tourism literature; and make accommodation and attraction reservations for visitors, among other services. Welcome Centers conduct a comparison of year-end, program wide results on a number of key indicators: traffic counts through the centers using door counters; number of accommodation and attraction reservations made, the economic value of the reservations, and the total amount of literature distributed.

Outcome Measures:

From June 1, 2006 to May 31, 2007, staff made 32,603 accommodation reservations, representing an economic impact of \$2,646,386, and 1,820 other reservations with an economic impact of \$65,738, for a total of \$2,712,124 economic impact to the state. The door count at the centers from Jun 1, 2006 to May 31, 2007 totaled 2,375,106. Additionally, on a calendar-year basis, the centers distributed nearly 7 million brochures promoting South Carolina accommodations and attractions.

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Functional Group: Legislative,
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1278 Research

The Research and Policy Development team provides tourism marketing and economic research to internal and external customers. The team also provides support and strategic policy recommendations to the agency to further the agency's mission to improve the economic well-being and quality of life in South Carolina. Code Section 51-1-10 - 51-1-310

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$259,844	\$259,844	\$0	\$0	\$0	\$0	2.75

Expected Results:

The Research and Policy Development staff coordinate studies related to the agency's advertising and marketing programs and maintain a comprehensive array of reports on the SCPRT website on tourism-related taxes, industry indicators, economic impacts, and visitor characteristics.

Outcome Measures:

FY06-07 vs. FY05-06: State Accommodations Tax collections were up 5.8%, Admissions Tax collections were up 6.9%, tourism-related Gross Sales were up 9% and Hotel Revenue per Available Room was up 5.6%. Domestic travel expenditures in South Carolina totaled over \$9.1 billion in 2006. During FY06-07, a mean of 17.5 visitors per day came to the Tourism Statistics page on the SCPRT website.

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1279 Tourism Community & Economic Development

This program area's purpose is to attract and facilitate new and expanding quality destination tourism developments in the state, as well as to develop grassroots initiatives that use natural, cultural, and historic resources to provide economic development through tourism. Code Section 51-1-10 - 51-1-310

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$695,137	\$570,137	\$0	\$0	\$0	\$125,000	7.00

Expected Results:

This program works to increase tourism capital investments, development of projects managed, and value of grant allocations for tourism in SC. Tracks visitor expenditure trends for the various driving trails throughout the state.

Outcome Measures:

The Community & Economic Development program was involved in tourism-related economic development projects that accounted for \$522 million in announced capital investment for CY 2006, assisting 16 projects. State admissions tax funds allocated for public infrastructure development amounted to \$2.9 million during this same period.

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Functional Group: Legislative,
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1280 Heritage Corridor & Discovery Centers

Much of South Carolina has potential for heritage tourism development. Currently, the most advanced heritage tourism development project is taking place in the South Carolina National Heritage Corridor. The Heritage Corridor was designated by Congress as a National Heritage Area in 1996, one of about two dozen such areas in the country. The Corridor consists of 14 counties and over 250 miles, divided into four distinct regions. The corridor stretches along the western border of the state from Charleston to the mountain foothills. The agency in partnership with the S.C. National Heritage Corridor Board opened two Discovery Centers. One in Edgefield representing Abbeville, Edgefield, Greenwood and McCormick Counties and one in Blackville representing Aiken, Bamberg, Barnwell and Orangeburg Counties. The Centers have interpretive exhibits showcasing the natural, historical, and cultural resources of the S. C. National Heritage Corridor. Code Section 51-1-10 - 51-1-310

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FY 2007-08

Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$1,413,220	\$175,000	\$1,238,220	\$0	\$0	\$0	0.00

Expected Results:

For FY 07-08, the Heritage Corridor is in its tenth year of federal funding following Congressional authorization in 1996. The amount of awareness of the program is growing as residents and stakeholders within the 14 counties become knowledgeable about the opportunities for them to participate and to support the Corridor's development. The program is based on grassroots involvement; therefore the number of times individuals participate in Heritage Corridor programs and events is significant, as is the visitation for the Heritage Corridor Discovery System, which includes over 150 sites and two regional Discovery Centers. Grant funds support Corridor projects and indicate product development growth within the Corridor and the opportunity to leverage local funds.

Outcome Measures:

For FY06-07: Region 2 Discovery Center: Visitor Count: 9,482; Outreach Count: 5,098; Gift Shop Sales: \$39,317.89. Region 3 Discovery Center: Visitor Count: 5615; Outreach Count: 5062; Gift Shop Sales: \$12,144.07. Group Tour Program: Visitor Count: 5,345; Groups: 107; Tour Fee Total: \$31,875 (SCNHC tour planning fee and vendors/ destination fees). Grant Program: Grants Awarded: 26; Total Awarded: \$327,509; Amount Leveraged: \$5,498,868: •The following items are measured from Oct. 05 through Sept. 06 and reported to the National Park Service: Volunteers: 3,750, Partnerships (formal and informal): 185, Education Program Participants: 3,000

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Functional Group: Legislative,
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1281 Regional Promotions (Pass Through Funds)

South Carolina Association of Tourism Regions; Code Section 51-13-10 - 51-13-2030; These are pass-through funds per Special Item in annual Appropriations Act. And Proviso 73.12 (32G).

FY 2007-08

Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$1,925,000	\$1,375,000	\$0	\$550,000	\$0	\$0	0.00

Expected Results:

Regional Promotions Tourism promotion in individual tourism regions.

Outcome Measures:

N/A

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1282 Palmetto Trails (Pass Through Funds)

Palmetto Trails. Special Item in annual Appropriations Act.

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$300,000	\$300,000	\$0	\$0	\$0	\$0	0.00

Expected Results:

Palmetto Conservation Foundation

Outcome Measures:

N/A

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Functional Group: Legislative,
Executive &
Administrative

1283 Palmetto Pride (Pass Through Funds)

Palmetto Pride. Special Item in annual Appropriations Act.

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$3,200,000	\$0	\$0	\$0	\$0	\$3,200,000	0.00

Expected Results:

To eradicate litter and beautify the state of SC through awareness, education, pickup and enforcement to improve the quality of life, increase tourism and increase economic growth.

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Outcome Measures:

N/A

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Administrative**1284 Canadian Promotions (Pass Through Funds)**

Proviso 26.1 Canadian Day and Special Item in annual Appropriations Act.

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$85,000	\$85,000	\$0	\$0	\$0	\$0	0.00

Expected Results:

Canadian Promotions

Outcome Measures:

N/A

Agency: P28 - Department of Parks, Recreation & Tourism**Functional Group:** Legislative,
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Administrative**1287 Contributions (Pass Through Funds)**

Contributions. Special Item in annual Appropriations Act.

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$38,766	\$38,766	\$0	\$0	\$0	\$0	0.00

Expected Results:

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Competitive Grant Program

Outcome Measures:

N/A

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1288 Executive Office - Parks

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Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$991,863	\$991,863	\$0	\$0	\$0	\$0	9.50

Expected Results:

Promoting tourism and supporting the expansion and continued growth of the tourism industry, agency leaders play a key role in accomplishing the Governor's objective of increasing personal income of South Carolinians. Through PRT's Tourism-based Community and Economic Development efforts, it is also able to extend the benefits of tourism to all areas of the state and to assist rural and lesser-developed communities in generating economic activity. Through State Park Service locations visitors are given the opportunity to experience the diverse natural and cultural resources that project the essence of South Carolina.

Outcome Measures:

A statewide survey conducted annually by the USC Institute for Public Service and Policy Research provides data on the satisfaction level that in-state residents have with the state park service. The survey conducted May 2007 showed 57% of the individual's surveys reported visiting a SC State Park in the past year. Top reasons for going to a State Park were Family outing/gathering, relaxation, camping and enjoying nature. 71% of the people interviewed were satisfied with their visit to a SC State Park. In addition the majority of the individual's interviewed rated all six evaluation indicators for the State Parks (Outdoor Recreation, Conservation, Education, Historic Resources, Protecting Open Space and Customer Service) at either Excellent or Good.

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1289 Administration - Parks

Finance & Technology Services Code Section 51-1-10 - 51-1-310

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$2,446,997	\$2,446,997	\$0	\$0	\$0	\$0	17.00

Expected Results:

Provide support services and strategic performance analysis and improvements in order to increase the effectiveness and efficiency of activities which further the agency's mission to improve the economic well-being and quality of life in South Carolina.

Outcome Measures:

Track financial and organizational performance measures for annual accountability processes for the state legislature and Governor's Office, cost efficiencies, effective implementation of programs, and alignment of support services with providing agency services to citizens.

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1290 Communications & Public Relations - Parks

The Executive Communications portion of PRI uses a comprehensive program to create meaningful information exchange with external stakeholders that improves understanding of agency activities and services. Public Relations uses a comprehensive and proactive publicity program to support and extend the sales and marketing messages about South Carolina as a preferred travel destination. Code Section 51-1-10 - 51-1-310

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$244,728	\$244,728	\$0	\$0	\$0	\$0	4.50

Expected Results:

The team expects to generate more than \$2 million in positive publicity in FY 07-08 for South Carolina as a tourism destination and for SCPRT as an important government service, and to strengthen communications and partnerships with the industry through joint press trips, the Governor's Conference on Tourism and Travel, public speeches and an annual Public Relations Seminar.

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Outcome Measures:

In FY 06-07, the team generated about \$2 million in coverage for South Carolina destinations and for SCPRT as a public service. The coverage resulted from 82 press releases, 142 press conferences and media interviews and 211 photography requests. Additionally, the team provided support for the rest of the agency by fulfilling 150 requests for proofing, editing and writing projects. And it provided meaningful information exchange with partners in more than 10 e-newsletters, a variety of public speeches, and forums at the Governor's Conference on Tourism and Travel and annual Public Relations Seminar.

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1596 Recreation Land Trust Fund

RELT is a competitive state funded grant program. These funds can only be used for the acquisition of land for the purpose of public recreation. RELT funds are available for local and state government agencies and it is a 50/50 match. Code 51-11-10

FY 2007-08

Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$358,875	\$358,875	\$0	\$0	\$0	\$0	0.00

Expected Results:

The staff brings many projects to completion while balancing project requirements for funding, timing, and regulatory compliance.

Outcome Measures:

In 2007, the Recreation Land Trust (RELT) awarded 10 grants totaling \$0.7M in state funds.

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Functional Group: Legislative,
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Administrative

1599 US Youth Games (Pass Through Funds)

US Youth Games. Special Item in the annual Appropriations Act.

FY 2007-08

Agency Activity Inventory
by Agency
Appropriation Period: FY 2007-08

Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$50,000	\$50,000	\$0	\$0	\$0	\$0	0.00

Expected Results:

US Youth Games of South Carolina

Outcome Measures:

N/A

Agency: P28 - Department of Parks, Recreation & Tourism

Functional Group: Legislative,
Executive &
Administrative

1602 State Parks - Charlestowne Landing

To redevelop the state's birthplace, in a manner that tells the story of Charles Towne and the how this first settlement site (one of only 5 in the country) impacted not only South Carolina but the nation. A proposed living history park, one that meshes the historical components of a nationally significant site with the needs of the local community will be developed.

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$0	\$0	\$0	\$0	\$0	\$0	0.00

Expected Results:

Behind the newly constructed Palisade Wall, the site comes alive with the sites and sounds of the first settlement. Replicas of first settlement dwellings dot the landscape along with crop gardens and living history demonstrations, and outdoor exhibits. Visitors interact with the resources and the living history demonstrations while they experience 1670 Charles Towne.

Outcome Measures:

Items identified in the Charles Towne Landing redevelopment Master Plan were completed. Since re-opening in August 2006, CTL had 87,690 visitors through June 2007. For comparable months Aug06-Apr07 vs. Aug05-Apr06, visitation more than tripled.

EXPLANATION:

Non Recurring Line Item. Unfunded in FY 2008.

Agency: P28 - Department of Parks, Recreation & Tourism

Functional Group: Legislative,
Executive &

Agency Activity Inventory
by Agency
Appropriation Period: FY 2007-08

Administrative

1603 Competitive Grants (Pass Through Funds)

Competitive Grants program per Proviso 26.6 and Proviso 63.37 of the FY 2008 Appropriations Act.

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$3,000,000	\$0	\$0	\$3,000,000	\$0	\$0	0.00

Expected Results:

Competitive Grant Program

Outcome Measures:

N/A

Agency: P28 - Department of Parks, Recreation & Tourism

Functional Group: Legislative,
Executive &
Administrative

1604 Wildlife Expo (Pass Through Funds)

Wildlife Expo. Special Item in annual Appropriations Act.

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$225,000	\$225,000	\$0	\$0	\$0	\$0	0.00

Expected Results:

Southeastern Wildlife Exposition

Outcome Measures:

N/A

Agency Activity Inventory
by Agency
Appropriation Period: FY 2007-08

Agency: P28 - Department of Parks, Recreation & Tourism

Functional Group: Legislative,
Executive &
Administrative

1755 Gaston Collard Festival (Pass Through Funds)

Gaston Collard Festival. Special Item in annual Appropriations Act.

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$5,000	\$5,000	\$0	\$0	\$0	\$0	0.00

Expected Results:

Gaston Collard Festival

Outcome Measures:

N/A

Agency: P28 - Department of Parks, Recreation & Tourism

Functional Group: Legislative,
Executive &
Administrative

1756 Greenville Zoo (Pass Through Funds)

Greenville Zoo. Special Item in annual Appropriations Act.

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$40,507	\$40,507	\$0	\$0	\$0	\$0	0.00

Expected Results:

Greenville Zoo

Outcome Measures:

N/A

Agency Activity Inventory
by Agency
Appropriation Period: FY 2007-08

Agency: P28 - Department of Parks, Recreation & Tourism

Functional Group: Legislative,
Executive &
Administrative

1757 Gilbert Peach Festival (Pass Through Funds)

Gilbert Peach Festival. Special Item in annual Appropriations Act.

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$25,000	\$25,000	\$0	\$0	\$0	\$0	0.00

Expected Results:

Gilbert Peach Festival

Outcome Measures:

N/A

Agency: P28 - Department of Parks, Recreation & Tourism

Functional Group: Legislative,
Executive &
Administrative

1758 Oakley Park (Pass Through Funds)

Oakley Park. Special Item in annual Appropriations Act.

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$155,649	\$5,649	\$0	\$150,000	\$0	\$0	0.00

Expected Results:

Oakley Park

Outcome Measures:

N/A

Agency Activity Inventory
by Agency
Appropriation Period: FY 2007-08

Agency: P28 - Department of Parks, Recreation & Tourism

Functional Group: Legislative,
Executive &
Administrative

1759 H Cooper Black Field Trial Area

H Cooper Black Field Trial Area. Special Item in annual Appropriations Act.

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$360,000	\$300,000	\$0	\$0	\$0	\$60,000	2.00

Expected Results:

Responsibility for the management, and promotion of the Field Trial Area which consists of over 100 miles of marked trails and roads, 24 stall horse barn, Clubhouse and kitchen, 2500' of tether lines, 26 corrals, Full size horse arena, 27 campsites with electricity and water hook ups, 2 comfort stations with showers. Strategies and management activities are defined that provide a road map for the fulfillment of the mission of this unique site.

Outcome Measures:

PRT assumed management of the facility last year. Next year, expected measurable outcomes will be an increase in revenues, as well as an increase in the number of events and groups that utilize the facility. During the past year, the Park Service has enhanced facilities to accomplish the above. In addition, the facilities have been placed on a central reservation system that will enable potential users to secure facilities and services.

Agency: P28 - Department of Parks, Recreation & Tourism

Functional Group: Legislative,
Executive &
Administrative

1760 Pelion Peanut Festival (Pass Through Funds)

Pelion Peanut Festival. Special Item in annual Appropriations Act.

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$5,000	\$5,000	\$0	\$0	\$0	\$0	0.00

Agency Activity Inventory
by Agency
Appropriation Period: FY 2007-08

Expected Results:

Pelion Peanut Festival

Outcome Measures:

N/A

Agency: P28 - Department of Parks, Recreation & Tourism**Functional Group:** Legislative,
Executive &
Administrative**1761 Pendleton Agricultural Museum****(Pass Through Funds)**

Pendleton Agricultural Museum. Special Item in annual Appropriations Act.

FY 2007-08

Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$4,133	\$4,133	\$0	\$0	\$0	\$0	0.00

Expected Results:

Pendleton Agricultural Museum

Outcome Measures:

N/A

Agency: P28 - Department of Parks, Recreation & Tourism**Functional Group:** Legislative,
Executive &
Administrative**1762 Spoleto****(Pass Through Funds)**

Spoleto. Special Item in annual Appropriations Act.

FY 2007-08

Agency Activity Inventory
by Agency
Appropriation Period: FY 2007-08

Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$246,000	\$246,000	\$0	\$0	\$0	\$0	0.00

Expected Results:

Spoleto

Outcome Measures:

N/A

Agency: P28 - Department of Parks, Recreation & Tourism

Functional Group: Legislative,
Executive &
Administrative

**1763 Marion County Tourism Resource & Education Center
Through Funds)**

(Pass

Marion County Tourism Resource and Education Center. Proviso 73.12 of the FY 2008 Appropriations Act.

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$165,000	\$0	\$0	\$165,000	\$0	\$0	0.00

Expected Results:

Marion County Tourism Resource and Education Center

Outcome Measures:

N/A

Agency: P28 - Department of Parks, Recreation & Tourism

Functional Group: Legislative,
Executive &
Administrative

1764 Riverbanks Zoo (Pass Through Funds)

Riverbanks Zoo. Special Item in annual Appropriations Act.

Agency Activity Inventory
by Agency
Appropriation Period: FY 2007-08

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$166,191	\$166,191	\$0	\$0	\$0	\$0	0.00

Expected Results:

Riverbanks Zoo

Outcome Measures:

N/A

Agency: P28 - Department of Parks, Recreation & Tourism

Functional Group: Legislative,
Executive &
Administrative

1765 SC Jr Golf Association (Pass Through Funds)

SC Jr Golf Association. Special Item in annual Appropriations Act.

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$3,000	\$3,000	\$0	\$0	\$0	\$0	0.00

Expected Results:

SC Jr Golf Association

Outcome Measures:

N/A

Agency: P28 - Department of Parks, Recreation & Tourism

Functional Group: Legislative,
Executive &
Administrative

1766 Brookgreen Gardens Maintenance & Transportation (Pass Through Funds)

Agency Activity Inventory
by Agency
Appropriation Period: FY 2007-08

Brookgreen Gardens Maintenance & Transportation

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$0	\$0	\$0	\$0	\$0	\$0	0.00

Expected Results:

Brookgreen Gardens Maintenance & Transportation

Outcome Measures:

N/A

EXPLANATION:

Non Recurring Line Item. Unfunded.

Agency: P28 - Department of Parks, Recreation & Tourism **Functional Group:** Legislative, Executive & Administrative

1770 Destination Specific Competitive Grants Marketing Program--Advertising

Destination Specific Competitive Grants Marketing Program. Proviso 73.12 of the FY 2008 Appropriations Act.

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$10,000,000	\$0	\$0	\$10,000,000	\$0	\$0	0.00

Expected Results:

Destination Specific Competitive Grants Marketing Program

Outcome Measures:

N/A

Agency: P28 - Department of Parks, Recreation & Tourism **Functional Group:** Legislative, Executive & Administrative

Agency Activity Inventory
by Agency
Appropriation Period: FY 2007-08

1771 Dorchester County Youth and Senior Renovation Project (Pass Through Funds)

Dorchester County Youth and Senior Renovation Project. Proviso 73.12 of the FY 2008 Appropriations Act.

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$160,000	\$0	\$0	\$160,000	\$0	\$0	0.00

Expected Results:

Dorchester County Youth and Senior Renovation Project

Outcome Measures:

N/A

Agency: P28 - Department of Parks, Recreation & Tourism

Functional Group: Legislative,
Executive &
Administrative

1772 Walhalla-Stumphouse Tunnel (Pass Through Funds)

Walhalla-Stumphouse Tunnel. Special Item in annual Appropriations Act.

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$8,266	\$8,266	\$0	\$0	\$0	\$0	0.00

Expected Results:

Walhalla-Stumphouse Tunnel

Outcome Measures:

N/A

Agency: P28 - Department of Parks, Recreation & Tourism

Functional Group: Legislative,
Executive &

Agency Activity Inventory
by Agency
Appropriation Period: FY 2007-08

Administrative

1773 SC Senior Sports Classic (Pass Through Funds)

SC Senior Sports Classic. Special Item in annual Appropriations Act.

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$26,074	\$26,074	\$0	\$0	\$0	\$0	0.00

Expected Results:

SC Senior Sports Classic

Outcome Measures:

N/A

Agency: P28 - Department of Parks, Recreation & Tourism

Functional Group: Legislative,
Executive &
Administrative

1774 Francis Marion Trail (Pass Through Funds)

Francis Marion Trail. Special Item in annual Appropriations Act.

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$200,000	\$200,000	\$0	\$0	\$0	\$0	0.00

Expected Results:

Francis Marion Trail

Outcome Measures:

N/A

Agency Activity Inventory
by Agency
Appropriation Period: FY 2007-08

Agency: P28 - Department of Parks, Recreation & Tourism

Functional Group: Legislative,
Executive &
Administrative

1869 Historic Duncan Park (Pass Through Funds)

Historic Duncan Park. Proviso 73.12 of the FY 2008 Appropriations Act.

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$60,000	\$0	\$0	\$60,000	\$0	\$0	0.00

Expected Results:

Historic Duncan Park

Outcome Measures:

N/A

EXPLANATION:

New Non Recurring Item

Agency: P28 - Department of Parks, Recreation & Tourism

Functional Group: Legislative,
Executive &
Administrative

1870 Atlantic Beach Marketing, Tourism and Planning (Pass Through Funds)

Atlantic Beach Marketing, Tourism and Planning. Proviso 73.12 of the FY 2008 Appropriations Act.

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$225,000	\$0	\$0	\$225,000	\$0	\$0	0.00

Expected Results:

Atlantic Beach Marketing, Tourism and Planning

Outcome Measures:

N/A

EXPLANATION:

New Non Recurring Item

Agency Activity Inventory
by Agency
Appropriation Period: FY 2007-08

Agency: P28 - Department of Parks, Recreation & Tourism

Functional Group: Legislative,
Executive &
Administrative

1871 Freedom Weekend Aloft (Pass Through Funds)

Freedom Weekend Aloft. Special Item in annual Appropriations Act.

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$250,000	\$250,000	\$0	\$0	\$0	\$0	0.00

Expected Results:

Freedom Weekend Aloft

Outcome Measures:

N/A

EXPLANATION:

New Special Line Item

Agency: P28 - Department of Parks, Recreation & Tourism

Functional Group: Legislative,
Executive &
Administrative

1872 Horry County Community Parks, Recreation and Tourism (Pass Through Funds)

Horry County Community Parks, Recreation and Tourism. Proviso 73.12 of the FY 2008 Appropriations Act.

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$300,000	\$0	\$0	\$300,000	\$0	\$0	0.00

Expected Results:

Horry County Community Parks, Recreation and Tourism

Outcome Measures:

N/A

EXPLANATION:

Agency Activity Inventory
by Agency
Appropriation Period: FY 2007-08

New Non Recurring Item

Agency: P28 - Department of Parks, Recreation & Tourism

Functional Group: Legislative,
Executive &
Administrative

1873 Richland County Recreation Commission (Pass Through Funds)

Richland County Recreation Commission. Proviso 73.12 of the FY 2008 Appropriations Act.

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$25,000	\$0	\$0	\$25,000	\$0	\$0	0.00

Expected Results:

Richland County Recreation Commission

Outcome Measures:

N/A

EXPLANATION:

New Non Recurring Item

Agency: P28 - Department of Parks, Recreation & Tourism

Functional Group: Legislative,
Executive &
Administrative

1874 Lake Ashwood Project (Pass Through Funds)

Lake Ashwood Project. Proviso 73.12 of the FY 2008 Appropriations Act.

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$65,000	\$0	\$0	\$65,000	\$0	\$0	0.00

Expected Results:

Lake Ashwood Project

Outcome Measures:

N/A

Agency Activity Inventory
by Agency
Appropriation Period: FY 2007-08

EXPLANATION:

New Non Recurring Item

Agency: P28 - Department of Parks, Recreation & Tourism**Functional Group:** Legislative,
Executive &
Administrative**1875 Little League Sports Complex on Bryant Road (Pass Through Funds)**

Little League Sports Complex on Bryant Road. Proviso 73.12 of the FY 2008 Appropriations Act.

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$70,000	\$0	\$0	\$70,000	\$0	\$0	0.00

Expected Results:

Little League Sports Complex on Bryant Road

Outcome Measures:

N/A

EXPLANATION:

New Non Recurring Item

Agency: P28 - Department of Parks, Recreation & Tourism**Functional Group:** Legislative,
Executive &
Administrative**1876 Fingerville Community Park - Spartanburg (Pass Through Funds)**

Fingerville Community Park - Spartanburg. Proviso 73.12 of the FY 2008 Appropriations Act.

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$80,000	\$0	\$0	\$80,000	\$0	\$0	0.00

Expected Results:

Fingerville Community Park - Spartanburg

Agency Activity Inventory
by Agency
Appropriation Period: FY 2007-08

Outcome Measures:

N/A

EXPLANATION:

New Non Recurring Item

Agency: P28 - Department of Parks, Recreation & Tourism**Functional Group:** Legislative,
Executive &
Administrative**1877 Darlington Byerly Park (Pass Through Funds)**

Darlington Byerly Park. Proviso 73.12 of the FY 2008 Appropriations Act.

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$150,000	\$0	\$0	\$150,000	\$0	\$0	0.00

Expected Results:

Darlington Byerly Park

Outcome Measures:

N/A

EXPLANATION:

New Non Recurring Item

Agency: P28 - Department of Parks, Recreation & Tourism**Functional Group:** Legislative,
Executive &
Administrative**1878 Historic Mineral Springs Park (Pass Through Funds)**

Historic Mineral Springs Park. Proviso 73.12 of the FY 2008 Appropriations Act.

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$165,000	\$0	\$0	\$165,000	\$0	\$0	0.00

Expected Results:

Agency Activity Inventory
by Agency
Appropriation Period: FY 2007-08

Historic Mineral Springs Park

Outcome Measures:

N/A

EXPLANATION:

New Non Recurring Item

Agency: P28 - Department of Parks, Recreation & Tourism

Functional Group: Legislative,
Executive &
Administrative

1879 Murrell's Inlet Project (Pass Through Funds)

Murrell's Inlet Project. Proviso 73.12 of the FY 2008 Appropriations Act.

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$235,000	\$0	\$0	\$235,000	\$0	\$0	0.00

Expected Results:

Murrell's Inlet Project

Outcome Measures:

N/A

EXPLANATION:

New Non Recurring Item

Agency: P28 - Department of Parks, Recreation & Tourism

Functional Group: Legislative,
Executive &
Administrative

1880 Aiken County - Brownfield Project - Clearwater Village (Pass Through Funds)

Aiken County - Brownfield Project - Clearwater Village. Proviso 73.12 of the FY 2008 Appropriations Act.

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$165,000	\$0	\$0	\$165,000	\$0	\$0	0.00

Agency Activity Inventory
by Agency
Appropriation Period: FY 2007-08

Expected Results:

Aiken County - Brownfield Project - Clearwater Village

Outcome Measures:

N/A

EXPLANATION:

New Non Recurring Item

Agency: P28 - Department of Parks, Recreation & Tourism

Functional Group: Legislative,
Executive &
Administrative

1881 Promotion for Recreation Facilitis in Charleston County (Pass Through Funds)

Promotion for Recreation Facilitis in Charleston County. Proviso 73.12 of the FY 2008 Appropriations Act.

FY 2007-08

Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$125,000	\$0	\$0	\$125,000	\$0	\$0	0.00

Expected Results:

Promotion for Recreation Facilitis in Charleston County

Outcome Measures:

N/A

EXPLANATION:

New Non Recurring Item

Agency: P28 - Department of Parks, Recreation & Tourism

Functional Group: Legislative,
Executive &
Administrative

1882 Mount Pleasant Waterfront Park (Pass Through Funds)

Mount Pleasant Waterfront Park. Proviso 73.12 of the FY 2008 Appropriations Act.

FY 2007-08

Agency Activity Inventory
by Agency
Appropriation Period: FY 2007-08

Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$500,000	\$0	\$0	\$500,000	\$0	\$0	0.00

Expected Results:

Mount Pleasant Waterfront Park

Outcome Measures:

N/A

EXPLANATION:

New Non Recurring Item

Agency: P28 - Department of Parks, Recreation & Tourism**Functional Group:** Legislative,
Executive &
Administrative**1883 Camp Croft Bridge (Pass Through Funds)**

Camp Croft Bridge. Proviso 73.12 of the FY 2008 Appropriations Act.

FY 2007-08

Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$250,000	\$0	\$0	\$250,000	\$0	\$0	0.00

Expected Results:

Camp Croft Bridge

Outcome Measures:

N/A

EXPLANATION:

New Non Recurring Item

Agency: P28 - Department of Parks, Recreation & Tourism**Functional Group:** Legislative,
Executive &
Administrative**1884 Anderson County Parks & Recreation (Pass Through Funds)**

Anderson County Parks & Recreation Proviso 73.12 of the FY 2008 Appropriations Act.

Agency Activity Inventory
by Agency
Appropriation Period: FY 2007-08

FY 2007-08

Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$800,000	\$0	\$0	\$800,000	\$0	\$0	0.00

Expected Results:

Anderson County Parks & Recreation

Outcome Measures:

N/A

EXPLANATION:

New Non Recurring Item

Agency: P28 - Department of Parks, Recreation & Tourism**Functional Group:** Legislative,
Executive &
Administrative**1885 Mfg Alliance "Made in South Carolina" (Pass Through Funds)**

Mfg Alliance "Made in South Carolina" Proviso 73.12 of the FY 2008 Appropriations Act.

FY 2007-08

Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$750,000	\$0	\$0	\$750,000	\$0	\$0	0.00

Expected Results:

Mfg Alliance "Made in South Carolina"

Outcome Measures:

N/A

EXPLANATION:

New Non Recurring Item

Agency: P28 - Department of Parks, Recreation & Tourism**Functional Group:** Legislative,
Executive &
Administrative**1886 State Park Service Asbestos Abatement**

Agency Activity Inventory
by Agency
Appropriation Period: FY 2007-08

Removal of asbestos containing materials throughout the State Park System and subsequent repair and renovation resulting from the removal. Proviso 73.12 of the FY 2008 Appropriations Act.

FY 2007-08

Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$1,000,000	\$0	\$0	\$1,000,000	\$0	\$0	0.00

Expected Results:

Safer facilities for Park visitors and employees.

Outcome Measures:

Removal of all asbestos containing materials as required in the Statewide Asbestos Survey

EXPLANATION:

New Non Recurring Item

Agency: P28 - Department of Parks, Recreation & Tourism

Functional Group: Legislative,
Executive &
Administrative

1887 Product Development (Proviso 73.12, Item 32.2 transfers \$4M to Dept of Agriculture)

Product Development - of the \$10.0 million appropriated per Proviso 73.12 of the FY 2008 Appropriations Act, \$4.0 million was directed be transferred to the Department of Agriculture.

FY 2007-08

Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$10,000,000	\$0	\$0	\$10,000,000	\$0	\$0	0.00

Expected Results:

With the \$6 million in product development funds received in FY08, concept plans for each of the eight Tourism Destination Areas (TDA), as defined in the SC Tourism Action Plan, will be completed over a two-year period; beginning with plans for TDA 2 (North West) and TDA 7 (East). Additionally, a matching grant program for the planning and development of tourism product will be developed. This is a long term approach and its expected outcome is to increase the economic and social benefits of tourism and achieve a better spread of tourism throughout the state.

Outcome Measures:

New funding for FY08. Measures are not yet available.

EXPLANATION:

New Non Recurring Item

Agency Activity Inventory
by Agency
Appropriation Period: FY 2007-08

Agency: P28 - Department of Parks, Recreation & Tourism

Functional Group: Legislative,
Executive &
Administrative

1888 Lee County Park (Pass Through Funds)

Lee County Park. Proviso 73.12 of the FY 2008 Appropriations Act.

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$150,000	\$0	\$0	\$150,000	\$0	\$0	0.00

Expected Results:

Lee County Park

Outcome Measures:

N/A

EXPLANATION:

New Non Recurring Item

AGENCY TOTALS

Department of Parks, Recreation & Tourism

TOTAL AGENCY FUNDS	TOTAL GENERAL FUNDS	TOTAL FEDERAL FUNDS	TOTAL OTHER FUNDS
\$107,968,325	\$35,570,771	\$3,563,300	\$23,694,254
	TOTAL SUPPLEMENTAL FUNDS	TOTAL CAPITAL RESERVE FUNDS	TOTAL FTEs
	\$45,140,000	\$0	487.67